



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Tech Edge by Nex-Tech—Great Fit for Tony’s Pizza Events Center

180 attendees make the 6th annual IT and marketing event in Salina a hit

Salina, Kan, 06.11.19 — Nex-Tech, a leader in technological connectivity, recently wrapped up its 6th annual Tech Edge conference at Tony’s Pizza Events Center in Salina, KS. This one-day IT and marketing conference aimed at new and upcoming technology education provided 180 attendees from the public and private sectors an information-packed day full of sessions, vendors and networking opportunities.

Featured speakers were:

Dave Kinsey, President of Total Networks, spoke about his book, *The Blockchain Code: Decrypt the Jungle of Complexity to Win the Crypto-Anarchy Game*, describing blockchain, cryptocurrency and the impact technology-based currency structure has on society.

Mark Matthews, ATG CEO, (Bromsgrove, England) focused on corporate culture, defining exactly how his dedication to empowering employees was key toward realizing record and sustainable growth at his award-winning IT company.

“Nex-Tech provides the latest and best-performing technologies to rural America,” said Jimmy Todd, Nex-Tech CEO and General Manager. “Tech Edge is a place where the brightest minds in business converge to discuss and explore cutting-edge technology, ultimately defining for themselves the best ways to incorporate it into their own businesses.”

Throughout the day, 27 breakout sessions and 26 vendors representing 14 national manufacturers kept attendees engaged. The day ended with Prize-A-Palooza excitement as randomly selected attendees won over \$11,000 in tech-savvy gadgets.

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“The amount of value a person gets from this \$75 conference is phenomenal. It doesn’t matter what business you are in, or how involved you are with technology, you will take home something essential to moving your business forward, said Steve Riat, Director of Sales, Nex-Tech. “Add a reminder to your calendar for 2020! Planning for the 7th annual Tech Edge is already in the works.”

Nex-Tech connects thousands of people and businesses through a robust broadband network and cutting-edge technology. Nex-Tech’s powerful fiber-to-the-premise technology delivers the highest quality Internet, with speeds up to 1 Gig, streaming TV, home security, and local and long distance phone service. Nex-Tech also provides an array of enterprise solutions including cloud services, Hosted PBX, network security, managed IT, physical security and surveillance, advertising solutions, and network operations monitoring to business clients nationwide.

Nex-Tech focuses on providing the best technology and support with the best people. With stores in more than 20 locations, a full-service Help Desk and 24-hour Network Operations Center, Nex-Tech customers are ensured unsurpassed technology and support. Headquartered in Lenora, Kansas, Nex-Tech has been delivering exceptional service for more than 65 years.

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