



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Tech Edge by Nex-Tech—8th Annual One-Day Business Technology Conference *Tony's Event Center, Salina, KS, June 24, 2021, 8:00 AM – 3:30 PM*

LENORA, Kan., June 15, 2021— Nex-Tech, a leader in business technology solutions and connectivity, announced today the [8th Annual Tech Edge by Nex-Tech](#) is live and in-person, Thursday, June 24, 8:00 AM – 3:30 PM at [Tony's Pizza Events Center](#) in Salina, KS. The conference fee is \$60, and includes a Tile Pro Bluetooth Device Tracker, breakfast, lunch, two keynotes, 12 concurrent breakout sessions, and a chance to win \$10,000 in prizes during Prize-a-Palooza.

“After a pandemic impacted year, we have all learned the value of technology. Now, we have a chance to reconnect in order to learn from and discuss with each other how to meet the new needs and challenges in today’s world,” said Jimmy Todd, Nex-Tech CEO and General Manager. “The Nex-Tech Team is excited to share our insight and knowledge to help our friends and neighbors implement new and creative skills necessary for success in their business.”

Keynote speakers Steve Riat, Nex-Tech Sales Director, and Amanda Rohleder, Nex-Tech Sales Representative present:



Steve Riat, Nex-Tech Sales Director

The Evolution of Technology
An entertaining trip through tech and time. Join the fastest ride in our lifetime.

Steve will take you on a high-speed journey of the evolution of technology through music, fun, a little bit of nostalgia, and a lot of marvel at the pace of change. We'll see where we've been, where we are, how we got here, and what it all means. We'll take a look at the future of technology. What remains, and what does that mean for our teams, our organizations, and ourselves? Register for Tech Edge and find out!

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Humanity in the Age of Technology.
Get Real, Stay Real.

Is the art of building trusted and authentic human relationships on the brink of extinction in the age of technology? Keynote Amanda Rohleder takes us on a personal journey of why re-energizing one's dedication to the importance of authentic networking and building trusted business relationships matters. Rohleder defines how success depends on being real, and how getting wrapped up in technology and forgetting that actual people are out there, may just mean the demise of business ventures that are both profitable and meaningful.

Amanda Rohleder, Nex-Tech Sales Representative

Session Line-up:

ONE: Be a Culture Hero When You're Virtual - Here's How

A real-life example of a company that did it, what they learned, what they lost, and what stuck.

TWO: The Strategy and Success to Physical Security

How to plan and budget physical security upgrades that get approvals.

THREE: Cybersecurity Incident Trends

Recent national cybersecurity incidents and trends.

FOUR: The Buyer's Journey

Understand how brand awareness plays a part.

FIVE: M365—What's Now and What's to Come

Get wise to little-known features that will make you smile.

SIX: Scrum, Kanban, and Waterfall OH MY!

An introduction to common project management methods and how to choose what's best for you.

SEVEN: VoIP: The Hero of the Pandemic. What Now?

Why VoIP worked and what's coming next.

EIGHT: Get C-Suite Approval on Your IT Strategy and Budget

Learn how to put together a winning playbook.

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NINE: Free Money? Yes Please!

Relief funds. How to get them and how to use them.

TEN: Boneheaded Things Remote Users Do

And how to make sure your team isn't on that list.

ELEVEN: Leadership

A tale on productivity and time management.

TWELVE: Buying a Computer? Get the Right Stuff at the Right Price

The 411 on what's new and what to look for.

“We continue to look for ways of increasing the value you will take away from this day. From gaining vision into the future to seeing the best technology in person and even ways of improving your team’s culture. Our goal is to give ways of immediately impacting your business,” said Steve Riat, Director of Sales, Nex-Tech.

About Nex-Tech

Nex-Tech connects thousands of people and businesses through a robust broadband network with cutting-edge technology. Nex-Tech’s powerful network architectures, including fiber-to-the-premise (FTTP) and fiber-to-wireless (FTTW) technologies, deliver leading-edge enterprise solutions to clients nationwide including a 24x7x365 Network Operations Center (NOC), CALEA compliance, enterprise cloud services, security, managed IT and advertising solutions. Headquartered in Lenora, Kansas, Nex-Tech is 70 years into providing exceptional service to business and residential customers.

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