



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Nex-Tech Featured on Popular “World’s Greatest!...” Television Series

LENORA, Kan., January 10, 2022 - Nex-Tech announced today that it has been featured on the popular “World’s Greatest!...” television series. The episode highlighting Nex-Tech as a leader in the telecommunications industry aired on January 8, 2022.

Nex-Tech was selected by How2Media to be featured on the 15th season of the television series that highlights the world’s premier companies, products, destinations, and more. Throughout each thirty-minute episode, viewers can experience the exciting inner-workings of leading companies in a variety of industries.

In featuring Nex-Tech in its 313th episode, How2Media recognizes the company as an innovator in rural broadband Internet service. How2Media crews spent time filming at Nex-Tech’s facilities in northwest Kansas to produce an episode showcasing the company’s investment in providing cutting-edge technological solutions to rural communities. Viewers will have the opportunity to experience first-hand how Nex-Tech connects thousands of people and businesses with the latest in broadband technology and the highest level of service.

“We think their story will be meaningful as well as educational to our viewers” said Kyle Freeman, Executive Producer of the show.

The episode featuring Nex-Tech provides an experience that is meaningful for the company as well.

“It is a great honor for Nex-Tech to be featured on the ‘World’s Greatest!...’. As we pioneer broadband solutions in rural communities, we are excited to educate viewers about the technology, employees, and services that position Nex-Tech as a leader in the telecommunications industry,” said Nex-Tech Director of Customer Engagement, Dustin Schlaefli. “We appreciate How2Media and their dedication to capturing the Nex-Tech’s commitment to providing customers with the most advanced technological solutions.”

The episode aired on Bloomberg TV, January 8, 2022 at 2:30pm (central). The recording can now be accessed for free at www.nex-tech.com/worlds-greatest.

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How2Media is a 21st Century television production company. Their award-winning programming can be seen on national cable channels and local network affiliates across the country. For more information on How2Media and their show lineup, please visit how2mediaproductions.com

About Nex-Tech

Nex-Tech connects thousands of people and businesses through a robust broadband network and cutting-edge technology. Nex-Tech's powerful fiber-to-the-premise technology delivers the highest quality Internet, with speeds up to 1 Gig, streaming TV, home security, and local and long-distance phone service. Nex-Tech also provides an array of enterprise solutions including cloud services, cloud phone, network security, managed IT, physical security and surveillance, advertising solutions, and network operations monitoring to business clients nationwide. Nex-Tech focuses on providing the best technology and support with the best people. With stores in more than 20 locations, a full-service Help Desk and 24-hour Network Operations Center, Nex-Tech customers are ensured unsurpassed technology and support. Headquartered in Lenora, Kansas, Nex-Tech has been delivering exceptional service for more than 70 years.

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