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Nex-Tech Wins NTCA 2019 Best Marketing Campaign Award

Marketing eXcellence honors merit in member telco marketing, sales, and public relations.

HAYS, Kan, June 23, 2020—Nex-Tech announced today that it won the Marketing Campaign category in the 2019 NTCA—The Rural Broadband Association Marketing eXcellence awards program for the cloud phone campaign titled *Get in the Cloud. Love the View.*

Recognized in telecommunications as the leading organization promoting the welfare and strength of rural providers, NTCA advocates at the national level for ongoing technological development and the continuation of programs rural providers require in order to deliver robust connectivity and solutions to areas who otherwise would not have access to services found in major U.S. metropolitan areas.

“I would like to congratulate all of the 2019 Marketing eXcellence Award winners for their incredible work,” said NTCA Chief Executive Officer Shirley Bloomfield. “The marketing efforts of NTCA member companies play a critical role in educating consumers and raising awareness of communications technologies, services, initiatives and issues that impact the vitality of rural communities—all of which are extraordinarily important right now. Their work is truly impressive.”

Dustin Schlaefli, Nex-Tech Director of Customer Engagement says, “NTCA is an important organization to us here at Nex-Tech for the work they do on behalf of rural providers everywhere. It is an honor to receive the 2019 Marketing eXcellence Marketing Campaign award. For us, developing products and services that help community businesses succeed is what we’re all about and recognition for doing an excellent job is both inspirational and meaningful.”

An overview video produced by NTCA of the Nex-Tech marketing campaign is here:

<https://youtu.be/ej69fBscuBw>

The complete list of 2019 Marketing eXcellence winners is available here:

<https://www.ntca.org/member-services/awards-recognition/marketing-excellence-awards#winner>

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Background

NTCA–The Rural Broadband Association is the premier association representing nearly 850 independent, community-based telecommunications companies that are leading innovation in rural and small-town America. In an era of transformative technological advancements, regulatory challenges and marketplace competition, NTCA members are leading the technological evolution for rural consumers, delivering robust and high-quality services over future-proof networks that make rural communities vibrant places in which to live and do business. Because of their efforts, rural America is fertile ground for innovation in economic development, e-commerce, health care, agriculture and education, and it contributes billions of dollars to the U.S. economy each year. Visit us at www.ntca.org.

About Nex-Tech

Nex-Tech connects thousands of people and businesses through a robust broadband network with cutting-edge technology. Nex-Tech's powerful fiber-to-the-premise technology delivers leading-edge enterprise solutions to clients nationwide including cloud services, servers, security, phone systems, hosted PBX, managed IT, advertising solutions, and network operations monitoring. Nex-Tech employees are customer focused on providing the most effective technology solutions with unsurpassed user-friendly support. Headquartered in Lenora, Kansas, Nex-Tech has been delivering exceptional service for more than 65 years.

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