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Nex-Tech Ranked One of Tech Industry's 501 Most Elite Global Managed Service Providers
Prestigious 15th Annual MSP 501 Identifies Businesses for Growth in Revenue and Innovation

HAYS Kan., August 2, 2021—For the third consecutive year, [Channel Futures](#) ranked Nex-Tech as a leader among Managed Service Providers (MSP). Nex-Tech's position at #238 of 501 places the telecommunications company as a top rural technology provider amongst a field of premier global companies.

Annually, the Channel Futures MSP 501 survey analyzes applications from elite members of the technology industry. The survey evaluates companies' reports of product offerings, growth rates, annual total and recurring revenues, pricing structures, and revenue mix. The culture of constant change within the telecommunications industry provides further basis for evaluation. In ranking based upon adaptability, MSP 501 survey methodology considers innovation of technology solutions as well as company and customer demographics. This year's evaluation of elements contributing to long-term viability and efficiency analyzed a record number of applicants. Channel Futures selected Nex-Tech for the list in its most competitive year on record.

"Providing an exceptional product suite in tandem with unparalleled support to our customers is key to our continued success as an MSP," says Nex-Tech CEO and General Manager Jimmy Todd. "As a rural technology provider, recognition alongside global providers on the Channel Futures MSP 501 list is an honor and a tribute to our team and their dedication to excellence."

Over the 15 years since its inception, the MSP 501 has developed from its origin as a competitive ranking list. Today, the organization operates as a group of dynamic innovators focused on the growth of technology services and offerings to providers, vendors, distributors, consultants, and industry analysts. Contributors represent businesses of all sizes and collaborate to meet customer needs in the ever-evolving environment of global technological development.

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“The 2021 Channel Futures MSP 501 winners are the highest-performing and most innovative IT providers in the industry today. They stand head and shoulders above the competition,” said Robert DeMarzo, vice president of content for the Channel Futures and Channel Partners Conference & Expo division of Informa Tech Channels. “Coordinated by Channel Futures MSP 501 editor Allison Francis, this year’s list was clearly one of the best ever on record.”

“Vendors that are aligned with the Channel Futures MSP 501 are driving a new wave of innovation in the industry. Through their partnerships they are demonstrating a commitment to moving the MSP and entire channel forward,” said Kelly Danziger, general manager of Informa Tech Channels. “We extend our heartfelt congratulations to the 2021 winners and gratitude to the thousands of MSPs that have contributed to the continuing growth and success of the managed services sector.”

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MSP 501 Background

The 2021 MSP 501 list is based on confidential data collected and analyzed by the Channel Futures editorial and research teams. Data was collected online from March 1-May 24, 2021. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors.

About Nex-Tech

Nex-Tech connects thousands of people and businesses through a robust broadband network and cutting-edge technology. Nex-Tech’s powerful fiber-to-the-premise technology delivers the highest quality Internet, with speeds up to 1 Gig, streaming TV, home security, and local and long-distance phone service. Nex-Tech also provides an array of enterprise solutions including cloud services, Hosted PBX, network security, managed IT, physical security and surveillance, advertising solutions, and network operations monitoring to business clients nationwide.

Nex-Tech focuses on providing the best technology and support with the best people. With stores in more than 20 locations, a full-service Help Desk and 24-hour Network Operations Center, Nex-Tech customers are ensured unsurpassed technology and support. Headquartered in Lenora, Kansas, Nex-Tech has been delivering exceptional service for 70 years.

About Channel Futures

Channel Futures is a media and events platform serving companies in the IT channel industry with insights, industry analysis, peer engagement, business information and in-person events. Our properties include Channel Futures MSP 501, recognizing the most influential and fastest-growing providers of managed services in the technology industry, Channel Futures DEI 101, honoring and celebrating those who have often been under-represented in tech channels; Channel Partners Events, delivering unparalleled in-person events, including [Channel Partners Conference & Expo](#), [The MSP Summit](#), and [Channel Evolution Europe](#); and DEI Community Group, our initiatives to educate, support, promote, and sustain diversity, equity, and inclusion (DEI) in the IT channel industry. Channel Futures is part of [Informa Tech](#), a market-leading B2B information provider with depth and specialization in the Information and Communications

(ICT) Technology sector. Every year, we welcome 7,400+ subscribers to our research, more than 3.8 million unique visitors a month to our digital communities, 18,200+ students to our training programs and 225,000 delegates to our events. Channel Futures is where the world meets the channel; We are leading Channel Partners forward. More information is available at channelfutures.com.

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