



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Video series launched to promote Ellis County

Hays, Kan, 02.12.19 — Nex-Tech is pleased to announce the launch of a series of videos that encourage tourism, shopping, dining, education, relocation, industry and economic development in Ellis County. The six videos were produced as a partnership between Ellis County, City of Hays, Hays Convention and Visitors Bureau, Hays Area Chamber of Commerce, Ellis Chamber of Commerce and Nex-Tech. The videos feature dozens of local businesses, restaurants and attractions, and are intended to help showcase Ellis County to prospective businesses and residents.

Ellis County Administrator Phil Smith-Hanes said, “Ellis County is a great place to live, work, shop and play, and I’m so excited to show off a few of our gems through this video project. Whether it’s our German and Wild West history or our modern healthcare and economic opportunities, these videos are sure to offer something for everyone.”

The project took more than a year to complete and couldn’t have been accomplished without the partnering organizations and other businesses that chose to sponsor the videos.

“In this highly visual world we live in, it is crucial that our community presents itself in manners that appeal to the public,” said Tammy Wellbrock, Executive Director of the Hays Area Chamber of Commerce. “These promotional videos truly show off the beauty in Ellis County while being both entertaining and informative.”

The videos are available to view at www.nex-tech.com/elliscounty.

“It was great to be involved with this collaborative project that will be a fantastic public relations tool for Ellis County, Hays, Ellis and Victoria. Thank you to the businesses that helped sponsor the project,” said Dustin Schlaefli, Nex-Tech’s Director of Customer Engagement.

Wellbrock added, “Thanks to the creative crew at Nex-Tech for taking this project on to completion; having a local company produce this video aided greatly in highlighting the nuances that make Ellis County so special.”

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